JUBALANT FLAME INTERNATIONAL LTD.

Company Comments on Recent Stock Market Promotion Activity

Shanghai, February 25, 2022– Jubilant Flame International, Ltd. ("Jubilant Flame" or the "Company"), (<u>JFIL</u>), commented on the recent promotion activity in its common stock as a result of a request from The OTC Markets.

On February 23, 2022, the Company became aware of a large amount of trading and market price changes in the common stock of Jubilant Flame in the past three days. However the company's business has not changed in the past 12 months, and it has not generated any appreciable revenues from its business line at this time.

The Company became aware that there were a number of promotional styled press releases issued by third parties, such as "STOCK STREET WIRE," and "SmallCap Exclusive" that made the company's stock price analysis and outdated statements or incorrect statements about the Company, which included reiterated some of the Company statements about its current business activities. During the current fiscal year from March 1, 2021 to February 18,2022 which is the immediately preceding the promotional activity starting date, the Company's stock average trading volume is 30,388 shares per day and the stock close price range is from \$0.035 to \$0.0999. After the two parties' promotion activity started on February 22,2022, the company's stock trading volume is 3,757,269 shares on February 22, 633,217 shares on February 23, and 128,369 shares on February 24 respectively. The average trading volume is 1,506,285 per day and the stock close price range is from \$0.046 to \$0.083. The stock trading volume increase is significant in the past three days especially on the two parties' promotion date.

The Company and its directors, officers and controlling shareholders have not engaged in any special promotional activities for its business endeavors, other than the Company continuing to file its required public reports with the Securities and Exchange Commission and making related financially oriented press releases, all of which Company filings and statements it believes to be accurate when made. The Company and its directors, officers and controlling shareholders have not engaged any third parties to make any investor oriented promotional statements. The Company and its directors, officers and controlling shareholders have not reviewed or endorsed any of the commentaries of third parties about its continuing business, and investors should not rely on any of those expressions as having been made or

endorsed by the Company or predictive of the future business activities or financial results of the Company.

The Company has not engaged during the past 12 months and is not now considering engaging, any third parties to provide investor or public relations services in respect of its securities. The Company, during the course of its launching its services and the products that it plans to market and distribute, will engage in business marketing, sales and distribution activities in the ordinary course. These types of product promotional activities should not be considered investor oriented activities, and investors should evaluate the Company based on its financial reporting as filed with the Securities and Exchange Commission.

The Company and its directors, officers and controlling shareholders have not engaged in any public market stock trading activities within the past 90 days.

On December 9, 2015, the Company issued a convertible debenture to Peak One Opportunity Fund, LP, in the principal amount of \$60,000. The company repaid \$800 and \$59,200 of the debenture was converted during the fiscal years ending February 28, 2017 and 2018, with the issuance of an aggregate of 5,707,137 shares of common stock, based on a discounted conversion rate of 60% of the lowest closing bid price of a share of common stock for the twenty trading days preceding the conversion date.

For more information about the Company please visit http://www.jubilant-flame.com.

Forward-Looking Statements

Certain statements in this press release or otherwise made by our management in connection with the subject matter of this press release may include forward-looking statements (such terms are defined in the Private Securities Litigation Reform Act of 1995) and involve risks and uncertainties and are subject to change based on various important factors. These statements are not historical in nature and can generally be identified by such words as "target," "may," "might," "will," "objective," "intend," "should," "could," "can," "would," "expect," "believe," "design," "estimate," "continue," "predict," "potential," "plan," "anticipate" or the negative of these terms, and similar expressions. Management's expectations and assumptions regarding future results are subject to risks, uncertainties and other factors that could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements included

in this press release. These risks and uncertainties include but are not limited to: our ability to successfully maintain increases in our technical support; our ability to successfully execute our growth strategy and establish new IP that is profitable; our ability to expand in existing and new markets; macroeconomic conditions and other economic factors; our ability to compete with many other health beverage production businesses; our reliance on vendors, suppliers and distributors, including our related party company Biomark China.; the loss of key members of our management team; the impact of governmental laws and regulations; volatility in the price of our common stock; and other risks and uncertainties as described in our filings with the Securities and Exchange Commission ("SEC"). These and other factors that could cause results to differ materially from those described in any forward-looking statements contained in this press release can be found in the Company's other filings with the SEC. Undue reliance should not be placed on forward-looking statements, which are only current as of the date they are made. The Company assumes no obligation to update or revise its forward-looking statements, except as may be required by applicable law.

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